



" Planning & Management "

**Presented by
Prof. Dr. Mohamed Abd El Baky
Urban Planning and Design
Department,
Faculty of Engineering
Ain Shams University**



1. Categories and Levels of Planning:

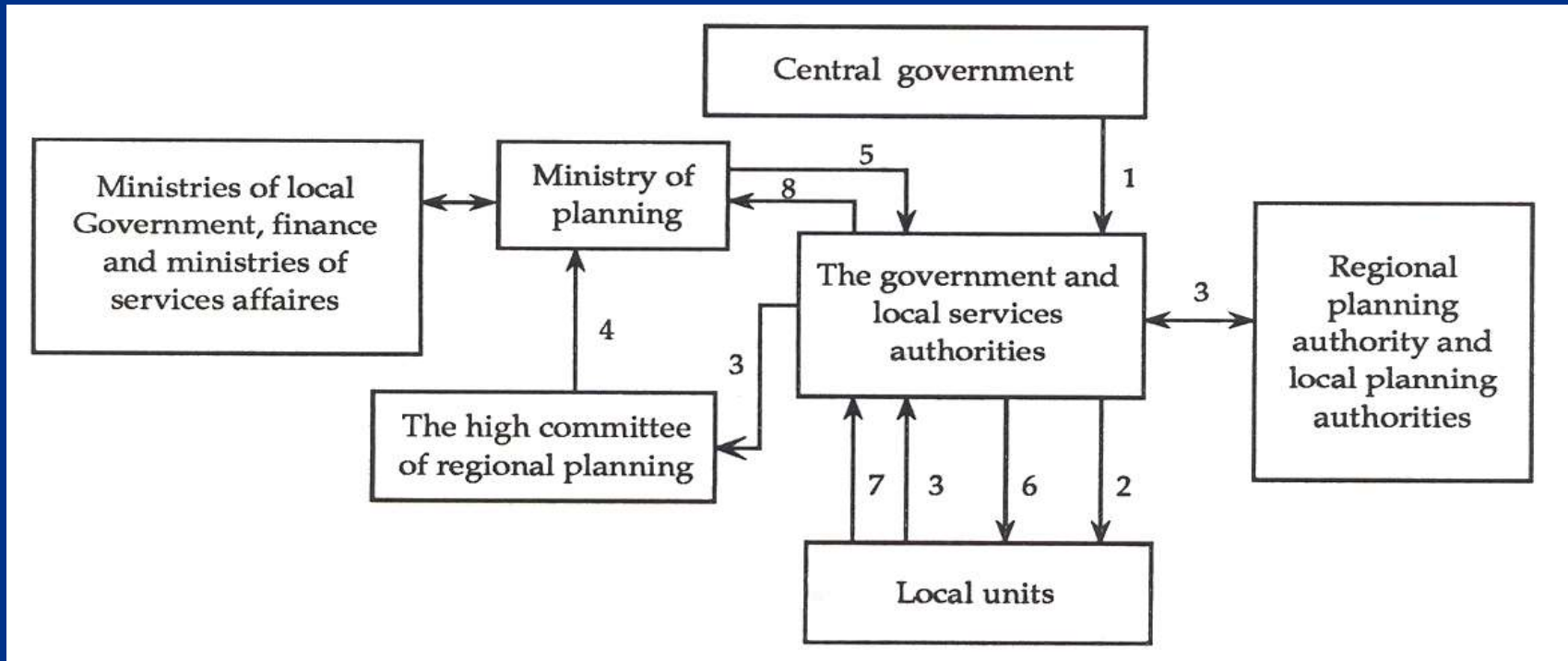
- 1) Urban planning.
- 2) Urban development.
- 3) Economic planning.
- 4) Physical planning.
- 5) Social planning.
- 6) Levels of planning.

2. Types of Planning Process:

- 1) National planning process.
- 2) Sectorial planning process.
- 3) Physical planning process.
- 4) Project planning process.
- 5) Organization and management of the planning process.
- 6) Project execution process.

2. Types of Planning Process:

1) National planning process.



2. Types of Planning Process:

2) Sectorial planning process.

The sectorial planning process is defined within the framework of the national planning process, and dealing with available investments defined by the national plans, besides the available investments on the local level.

2. Types of Planning Process:

3) Physical planning process.

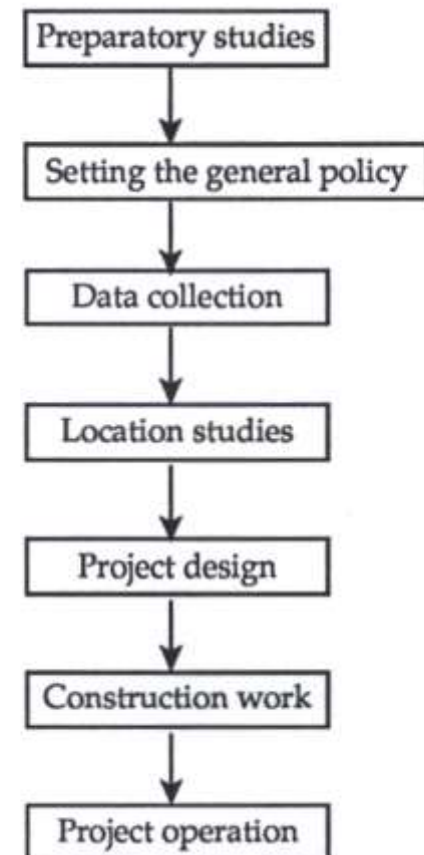
The physical planning process requires the ability to analyze and understand the existing situation in the context of its social, economic and political, as well as its physical and environmental circumstance.



2. Types of Planning Process:

4) Project planning process.

Through the national planning process and the sectorial planning process and after setting the physical planning of a given area, the physical planning projects to be implemented in this area are classified in relation to these projects with the economic and social development plans. A study of the planning process of these projects is needed, whether it is related to service section or to production Sector, with their different aspects.



2. Types of Planning Process:

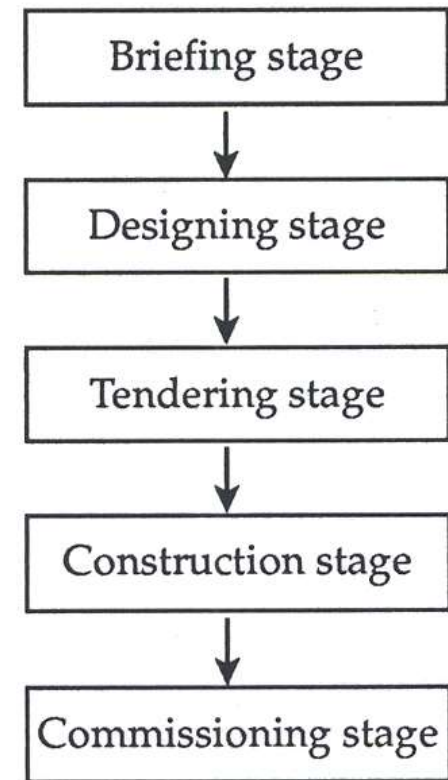
5) Organization and management of the planning

Any national, sectorial, physical or project planning process requires a special management organization for its implementation. This requires linking the planning concept with the administrative and managerial system which helps achieving the plans. Therefore, the administrative and managerial aspects are considered integrated factors in the comprehensive planning process which includes economic, social and physical aspects.

2. Types of Planning Process:

6) Project execution process.

Project execution process is the process of designing, executing, and controlling a project from inception to completion in a given time, at a given cost, for a given end product and in accordance with available technical and human resources.



3. Types of Management:

- 1) Definition of management.
- 2) Management of Development.
- 3) Urban planning management.
- 4) Physical planning management.
- 5) Project management.
- 6) Housing management.
- 7) Construction management.

3. Types of Management:

1) Definition of management.

Management is such a broad and general concept that precise definitions are impossible. Alan W. Steiss refers to management as: "the art of getting thing done", involving "the direction, co-ordination, and control of resources to achieve some purpose or objective". Also Michael J. Munson describes management as that "which keeps to various activities of the organization co-ordinate and continuously striving towards fulfillment of the organization's internal and external purposes".

3. Types of Management:

1) Definition of management.

Management can be looked at as a decision process or as an activity. As a decision process Munson stated that "the management function will consist of decision determining what the organization's purposes are, what the organization is going to do to fulfill those purposes, how the organization is going to do these things, and who in the organization is going to do them".

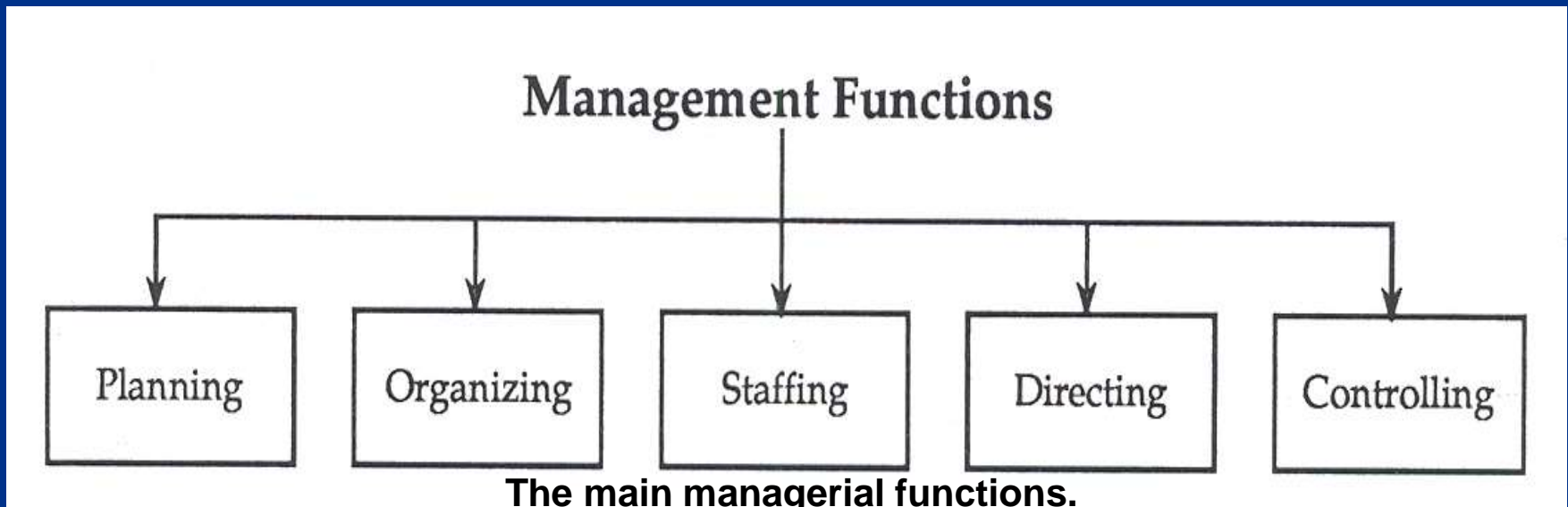
3. Types of Management:

1) Definition of management.

For management as an activity, the classic definition is still held to be of that of *Henri Fayol* (1916) "To manage is to forecast and plan, to organize, to command, to coordinate and to control" (12). This general statement about management still remains valid after fifty years and has been adopted by more other writers. *Koontz and O'Donnell* (1976) defined management as: "Managing is an operational process initially best dissected (explored) by analyzing the managerial functions", "The five essential managerial functions are: planning, organizing, staffing, directing leading and controlling" .

3. Types of Management:

1) Definition of management.



So management can be defined as dealing with people to determine, interpret, and achieve organizational objectives by performing the functions of planning, organizing, staffing, leading and controlling.

3. Types of Management:

2) Management of Development.

The management of the development process includes the ways and means by which the development process is completed, whether it is economic, social or physical development. It also includes the machinery which is assigned to implement or apply the development process. This machinery includes the administrative structure and the job description for the different posts working in the implementation of the process.

3. Types of Management:

2) Management of Development.

The management of the development process includes the ways and means of data collection, classification, storing and recalling. It also includes means of preparing preliminary concepts of development in its national, regional and local frames, or even within its sectorial frames whether services or production.

In short, the management of the development process aims at the upgrading of the performance level of all those who are involved in the development process. This is achieved by the definition of assignments, job description and the provision of manuals which include the guide lines which help the upgrading of performance level in the administrative, technical, legal and financial aspects.

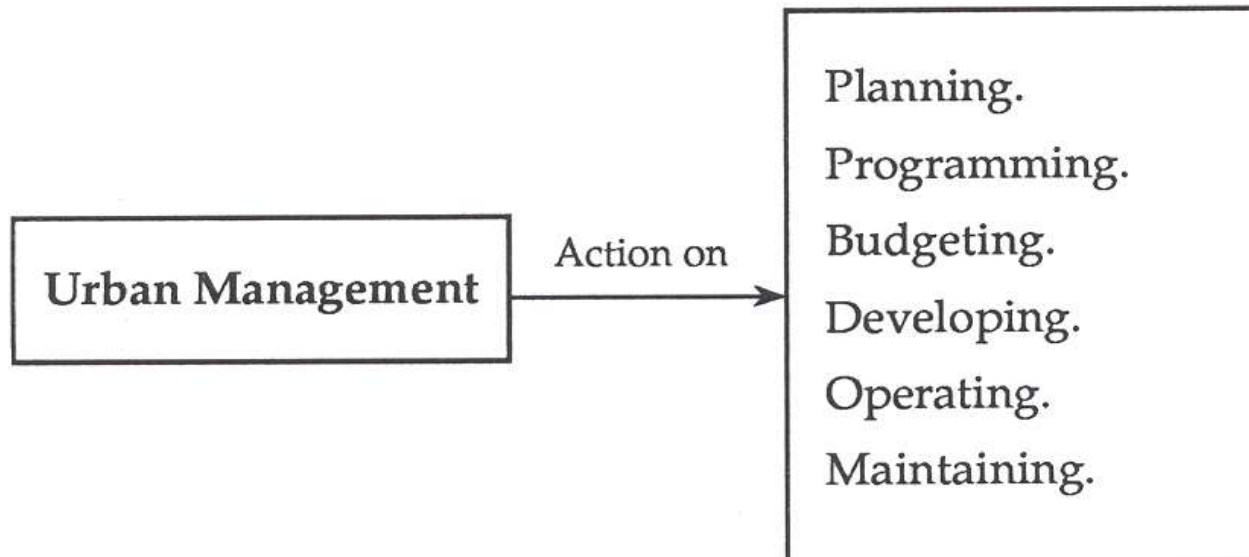
3. Types of Management:

3) Urban planning management.

Urban management can either be defined as a field of study or as an activity. As a field of study the United Nation Center for Human Settlements definition is useful "In the human settlement context management means the whole complex of actions involved in planning, programming, budgeting, developing, operating and maintaining a settlement.

3. Types of Management:

3) Urban planning management.



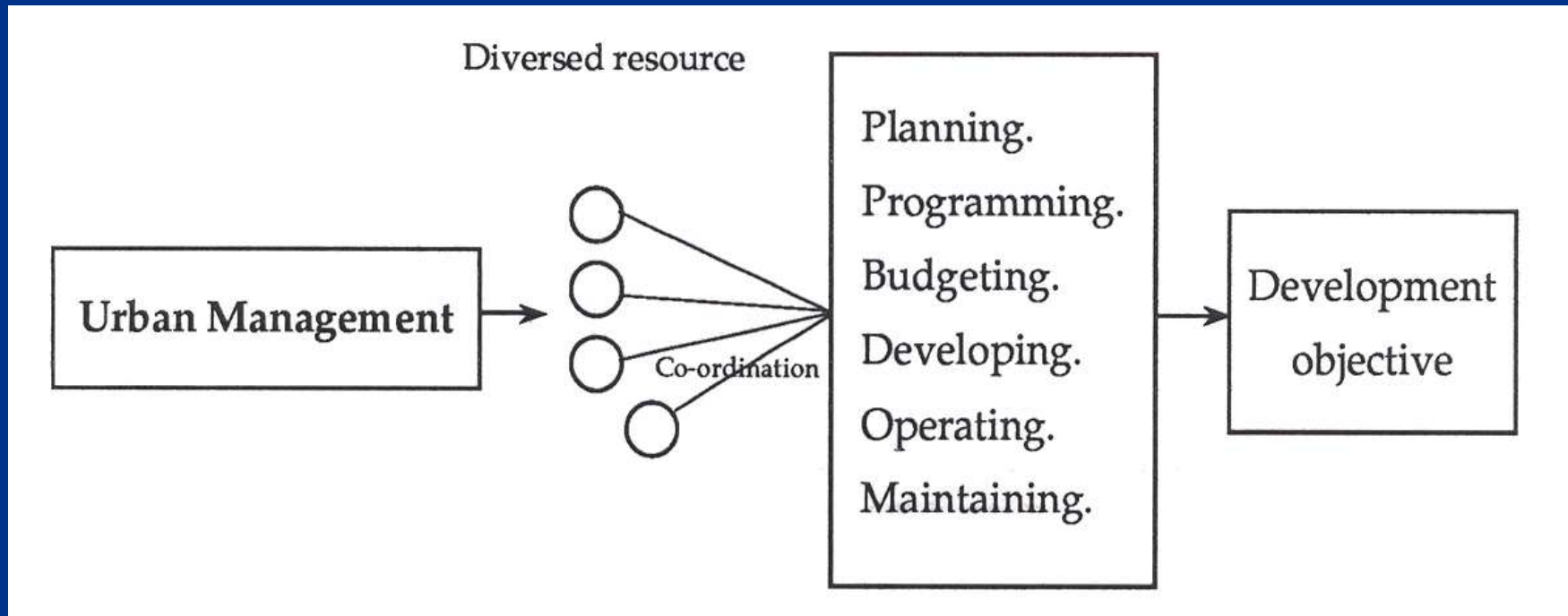
3. Types of Management:

3) Urban planning management.

Management as an activity is defined as: "Urban management is the activity of attempting to mobilize diverse resources to work in a co-operative manner in the fields of planning, programming and budgeting development and operation and maintenance of settlement in order to achieve the development objectives of the government".

3. Types of Management:

3) Urban planning management.



3. Types of Management:

4) Physical planning management.

The management of the physical planning process includes setting the administrative and managerial policies which help upgrading the performance of preparing physical planning and their implementation policy. This is done through certain steps starting with physical data collection, storing, recalling and updating them. It also includes the steps for preparing directive and detailed plans in the form of options to be analyzed and evaluated in order to choose the appropriate one.

3. Types of Management:

5) Project management.

Project management aims to define the ways and means of estimating the size and the kind of the project, its location and its economic feasibility within the national, regional and local framework. It includes setting the administrative and managerial system required for the project operation whether in the service or productive sector. The project management covers the job description for the suitable staff required for the different project phases: planning, design, implementation, operation, maintenance and then restoring. It also includes means of follow-up, evaluation and modification of the project process, covering its technical, administrative, financial and legal aspects.

3. Types of Management:

6) Housing management.

The art of housing management makes the difference between maintaining and improving a structure or permitting deterioration of the building. In short, proper management creates a better living environment.

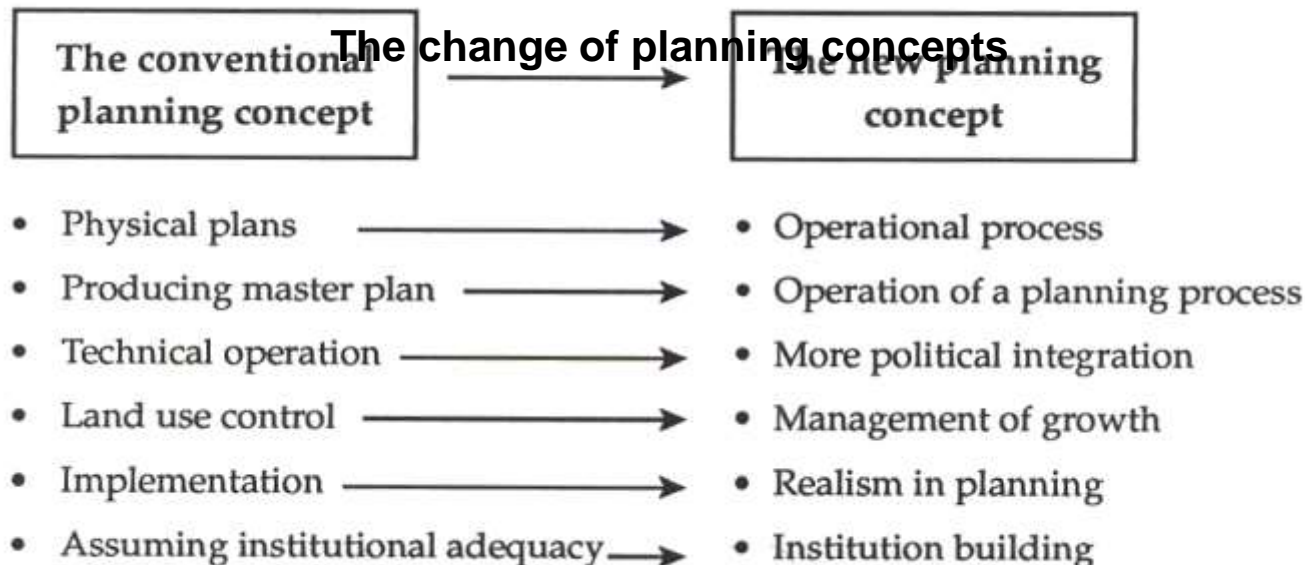
3. Types of Management:

7) Construction management.

Construction management is defined as "It is that group of management activities, over and above normal architectural and engineering services, related to a construction program-carried out during the predesign, design, and construction phases-that contributes to the control of time and cost in the construction of a new facility".

4. The Change of Planning Concepts :

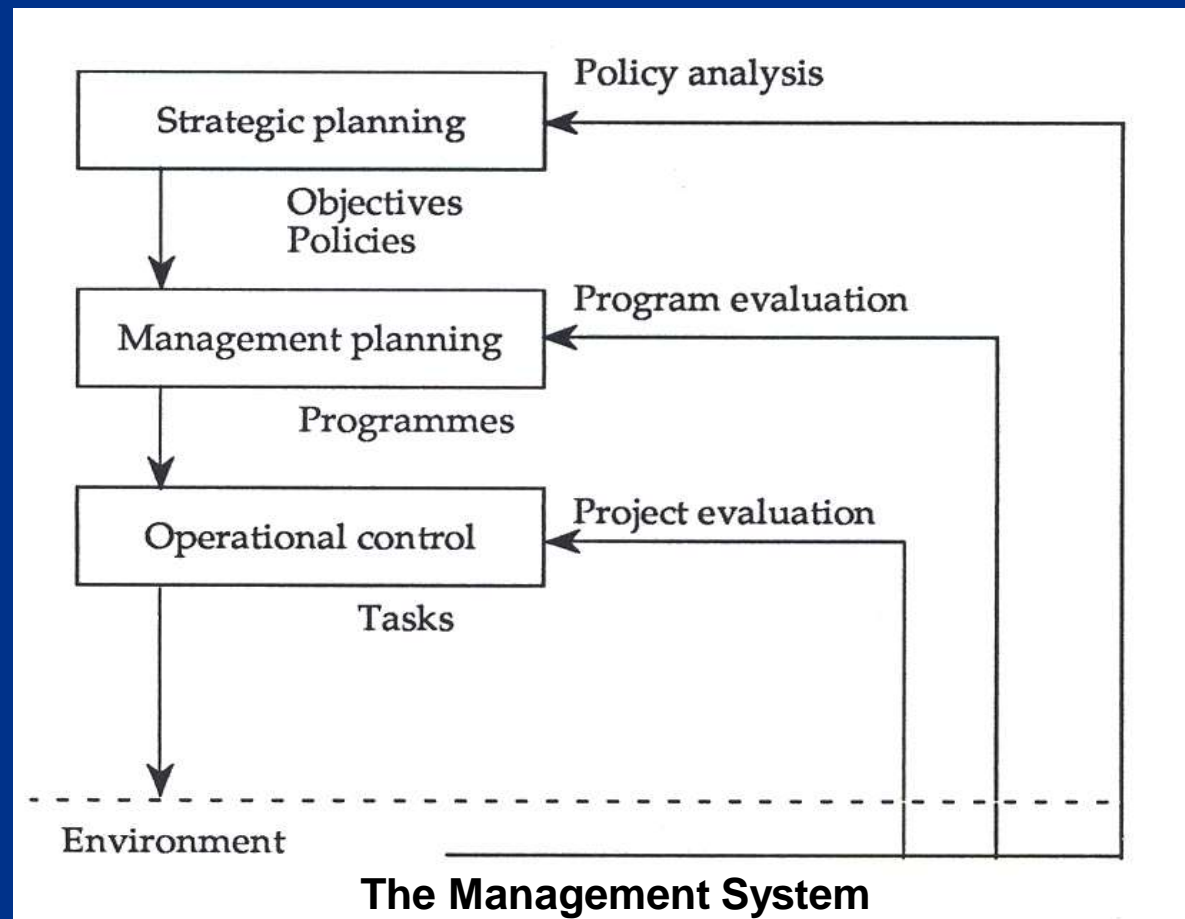
1) The Transformation of Physical Plans into Operational Process.



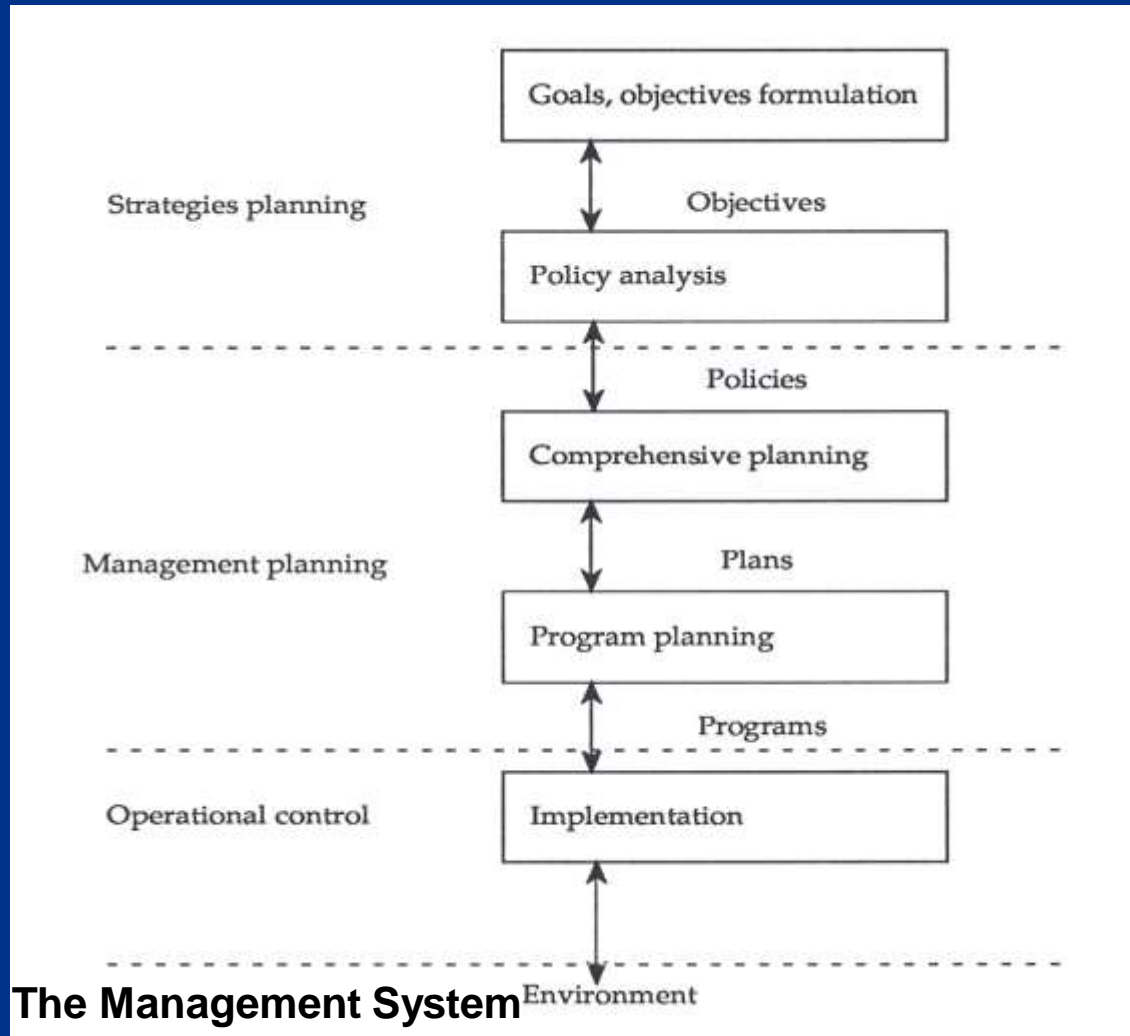
4. The Change of Planning Concepts :

- 2) The Change from Producing Master Plan to the Operation of a Planning Process.
- 3) The Change from Technical Operation to More Political Integration.
- 4) The Change from Land Use Control to Management of Growth.
- 5) The Change from Implementation to Realism in Planning.
- 6) The Change from Assuming Institutional Adequacy to Institution Building.
- 7) Correlation between Planning and Management.

4. The Change of Planning Concepts :



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Urban Planning and Design
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Ain Shams University



Thank You

Prepared by: Eng. Shereen Abd-
ElWahhab