

Shaimaa Samir Kamel Ashour

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Born October 8th, 1978 in Cairo, Egypt

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Newsletter: http://paper.li/Shaimaa_ashour/1327336583

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AASTMT: http://www.aast.edu/cv.php?disp_unit=347&ser=151125

Academia: <https://cairo.academia.edu/shaimaaashour>

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Career statement

I like to narrate stories about architecture and places; whether that's through teaching, writing, photography or public lectures. I'm an architect with multi-disciplinary interests ranging from Egyptian modern architecture to cultural heritage, architectural advertisement and urban history.

Over sixteen years' experience in the architectural profession: between teaching, field research, photography and architectural event planning. The Last eight years' academic knowledge and expertise gained by tutoring in the Credit Hour System at Cairo University (CUFE), The Arab Academy for Science, Technology and Maritime Transportation (AASTMT) and October University for Modern Science & Arts (MSA). I organized more than fifty architectural events between seminars, public lectures, national and international workshops in cooperation and coordinating with different institute (academic, cultural, NGOs,etc). Moreover, I Organized architectural city walks to Downtown Cairo, Shubra, Al-Dahir, Al Zamalek, trying to hit new roads, visit uncommon districts and telling different stories, beside the architecture of the place; movies, crafts, novels, minorities, food related place ... stories narrated by local residence of the district.

I'm keen to learn new things and tackle fresh research topics. I acquired my Masters 2005 and Doctorate degree 2014 in Architectural Engineering from Cairo University. My M.Sc. thesis has been published as a book entitled "The Pioneer Egyptian Architects during the Liberal Era (1919-1952)", and a new edition of this book was published 2017. Since 2007, I created my blog "Manseiat (Forgotten)" and then an electronic newspaper "The io Weekly" in 2012; both were information hub seeking to connect individuals & collectives by sharing fresh news about the city's built environment; space, architecture, and heritage. I published numerous articles at international conferences, electronic websites, research journals, non-periodical publication and books. Recent publications include sustainable conservation strategy to the Eastern Necropolis in Cairo, the changing housing policies and sixth of October city, and citywalks as tool to narrate the history of Cairo.

Moreover, I participated in workshops, initiatives and round tables discussing several key issues centered on heritage or Cairo's present urban and architectural conditions or printed publications in general and architectural ones in particular. Some titles: German legacies in Cairo (2016), FA Workshop in Cairo/ Al-Azhar's Nasr City Campus (2016), The Egyptian Pavilion at the Venice Biennale in Architecture (2013), The Heritage and the New Technology (2012), Dust (2012), Alternative Media (2010). I hold a seat on the Committee for Architecture at the Supreme Council of Culture under the auspices of the Egyptian Ministry of Culture since 2011.

Academic Qualifications

- Ph.D. Architectural Engineering. Cairo University. Faculty of Engineering. Egypt. June 2014
 Title: **Architectural Advertisement in Light of the Culture of Consumption; Towards a Critical Approach Analyzing the Poster Structure for Architectural Advertising Campaigns.**
- M.Sc. Architectural Engineering. Cairo University. Faculty of Engineering. Egypt. August 2005
 Title: **The Pioneer Egyptian Architects during the Liberal Era (1919-1952).** It was published as a book and nominated for the Cairo University prize for the best Master thesis for year 2005.
- B.Sc. Architectural Engineering. Cairo University. Faculty of Engineering. Egypt. July 2001

Employment History

- Teacher assistant then assistant lecturer teaching undergraduate and postgraduate courses in The Arab Academy for Science, Technology and Maritime Transportation. September 2009 till present
- Freelance researcher in “German Legacies in Cairo” project October 2016 – May 2017
- Co-teacher and field-trainer in the international workshop Cairo University and the Vienna University of Technology: City Analysis and Building Survey // Low Tech to High Tech, Baron Palace at Heliopolis. December 2010
- Field research in "FabUrb" project; an installation part of "The future of tradition – the tradition of future" group exhibitions, Munich. September 2010
- Photography instructor giving summer courses and workshops at Cairo University, Contemporary Image Collective and Sunny Home summer school. August 2005 - February 2009
- Freelance photographer with different institutes and commercial companies: National Organization for Urban Harmony - Ministry of Culture, Acasia and El Maamar office - Dr. Nabil El Hadi. December 2007 - April 2013
- Graphic designer for a New year's agenda 2012
- Expert at Ministry of Justice, Institute of Experts November 2005 - November 2014
- Architect at Maadi & Tura District Presidency July 2004 - February 2005
- Junior Architect at Dr. Soher Hawas office February 03 - July 2004

Teaching Experience

I have a great academic experience as a teacher assistant in various universities CUFU, AASTMT and MSA. After finalizing my Ph.D., I'm now a full time Assistant Professor at AASTMT and head of the cultural committee in the department of Architectural Engineering & Environmental Design, College of Engineering & Technology. I undertake a variety of responsibilities spanning administration and quality assurance, teaching and research. The table below shows courses I taught.

University	Course Name	Role	Term
CUFE Architecture & Engineering Technology AET Program	-Architectural Design 3	Teacher Assistant	Fall 2011, 2010, 2009
	-Architectural Design 4	Teacher Assistant	Spring 2011, 2010
	-20th Century History and Theories of Architecture (elective course)	Teacher Assistant Instructor	Spring 2014, 2012, 2011, 2010 Spring 2013
	-History of Structures in Architecture	Teacher Assistant	Spring 2013
CUFE Construction Engineering & Management Program CEM	-Building Construction & City Planning	Teacher Assistant	Fall 2009
AASTMT Department of Architectural Engineering & Environmental Design	Post graduate courses		
	-Egyptian Regions and Architecture	Assistant Professor	Spring 2017
	-Architectural criticism	Assistant Professor	Fall 2015
	Under graduate courses		
	-Architectural Drawing	Assistant Professor	Fall 2016, 2015
	-Architectural Design 1	Assistant Professor	Spring 2017, 2015 Fall 2014
	-Architectural Design 2	Assistant Professor	Fall 2014
	-Architectural Design Graduation Project	Assistant Professor	Spring 2015
	-Interior design 1	Assistant Professor	Spring 2015
	-Theories of Architecture 2	Assistant Professor	Fall 2015
-History of Architecture 2	Assistant Professor	Fall 2016, 2015, Spring 2017, 2016	
-Vernacular Architecture (elective course)	Assistant Professor	Fall 2016, Spring 2017, 2016	
-Building technology II	Teacher Assistant	Fall 2013, Spring 2013 Fall 2012, Spring 2012 Fall 2011, Spring 2011 Fall 2010	
-Building technology III	Teacher Assistant	Fall 2013-2014	
MSA Architectural systems Engineering	-Architectural design studio I	Teacher Assistant	Fall 2005-2006
	-Architectural design studio V	Teacher Assistant	
	-Building Construction I	Teacher Assistant	
	-Architectural graphics III	Teacher Assistant	

Publications

Books/ Book chapters

- Ashour, Shaimaa. An Overview of Pioneer Egyptian Architects during the Liberal Era (1919-1952), Second edition, self publishing September 2017
- Ashour, Shaimaa. Educational missions abroad and the affirmation of Egyptian architects in Egypt. In Vittoria Capresi and Barbara Pampe. (Eds.), Discovering Downtown Cairo: Architecture and Stories. Berlin: JOVIS. 2015
- Ashour, Shaimaa. Antoine Selim Nahas (1901-1966) Creating a new scale & program for residential buildings. In Vittoria Capresi and Barbara Pampe. (Eds.), Discovering Downtown Cairo: Architecture and Stories. Berlin: JOVIS. 2015
- Ashour, Shaimaa. The Pioneer Egyptian Architects during the Liberal Era(1919-1952)", part of "Pages from the Egyptian History" series. Madboly publisher. October 2011
- Two photos in a postcard book, compiled of different images produced through Contemporary Image Collective CIC programs. July 2011

Journal articles, magazine articles and websites

- Ashour, Shaimaa. The Impact of the Human Element on the Deduction of Meaning in the Architectural Photo". Engineering Research Journal volume 140. Helwan University. Faculty of Engineering. Mataria. Cairo. December 2013
- El Barmelgy, Mohammed. Hawas, Soheir. Ashour, Shaimaa. Attiaa, Ghada. The Eastern Necropolis in Cairo and its' buffer zone: Towards a Sustainable Conservation Strategy at Procedia Environmental Sciences 34, Elsevier, Science direct. May 2016
- Ashour, Shaimaa. The Role of Educational Delegations during the First Half of the 20th Century in Shaping the Pioneer Egyptian Architects. Cairoserver publication, the first printed edition. May 2012
- Ashour, Shaimaa. Myths. Baron palace, <http://www.baronpalace-project.net/> March 2012
- Ashour, Shaimaa. "The Pioneer Egyptian Architects during the Liberal Era (1919-1952)", Al Emara magazine, issue no. 017. November 2011
- Ashour, Shaimaa. Hide Park. Alternative News Agency non-periodical publication. Contemporary Image Collective December 2010
- Ashour, Shaimaa. "The Groan of an Exceptional City", <http://www.portsaidhistory.net/topic/أنين مدينة استثنائية/> November 2010
- Ashour, Shaimaa. The role of educational delegations in shaping the pioneer Egyptian architects academically and vocationally during the first half of the 20th century. Engineering Research Journal volume 110, Helwan University, Faculty of Engineering, Mataria, Cairo. Egypt. April 2007

Conferences

- Abdel Fattah, Dalia. Ashour, Shaimaa. The Changes in housing policies between the planned and the implementation to the current situation with special mention of the Sixth of October city in Egypt. The Fourth Conference of Arab Housing: Activating Public-Private Partnership for the Development of the Housing Sector. Saudi Arabia. December 2016
- Lababidi, Lesley. Ashour, Shaimaa. #CityWalks: Another Perspective for Narrating the History of the City. Cairo, Egypt. in proceeding for the international conference: Inheriting the City: Advancing Understandings of Urban Heritage in Taipai, Taiwan. April 2016
- El Barmelgy, Mohammed. Hawas, Soheir. Ashour, Shaimaa. Attiaa, Ghada. The Eastern Necropolis in Cairo and its' buffer zone: Towards a Sustainable Conservation Strategy in proceeding for the international conference: Improving sustainability concept in developing countries. IEREK. Cairo. December 2015
- Ashour, Shaimaa. The role of educational delegations in shaping the pioneer Egyptian architects academically and vocationally during the first half of the 20th century. Department of Architecture. Faculty of Engineering, Cairo University. 4th International Conference. ARCHCAIRO. Cairo. Egypt. March 2007

Presentations and invited lectures

- Book signing event for the 2nd edition book An Overview of Pioneer Egyptian Architects of the Liberal Period between the 1919 & 1952, Beit Alma'mar October 2017
- Book signing event for the 2nd edition book An Overview of Pioneer Egyptian Architects of the Liberal Period between the 1919 & 1952, Megawra NGO (Built Environment Collective) September 2017
- The chronological growth of city walks in Cairo at Megawra NGO February 2017
- The Swiss Schools of Architecture: the case of SAYED KARIM, German legacies in Cairo workshop at The Goethe-Institut November 2016
- SAYED KARIM; Reflections on a "Revolutionary" Modernist, Failed Architecture workshop in Cairo: Al-Azhar's Nasr City Campus November 2016
- A glimpse of the 20th century architecture in Downtown, Cairo sun-breaker - elective course at German University in Cairo October 2016
- A glimpse of the 20th century architecture in Downtown with Tarek Waly center, Downtown workshop by Baladilab October 2014
- The Egyptian Pavilion at the Venice Biennale in Architecture, the CEREMONY of the HASSAN FATHI AWARD for ARCHITECTURE at the Bibliotheca Alexandrina. December 2013
- The Heritage and the New Technology round table discussion at Alliance française de Port-Saïd during the heritage days at Port Saïd. September 2012
- Dust tales; The stories of our homes, Dust symposium in Rawabet Theatre May 2012
- Overview of Pioneer Egyptian Architects during the Liberal Era (1919- May 2012

1952)", Arts and Multimedia Library at The Bibliotheca Alexandrina

- A seminar and book signing event about the book " The Pioneering Egyptian Architects of the Liberal Period between the 1919 & 1952 Revolutions", organized by the Society of Egyptian Architects & the Egyptian General Syndicate of Engineers - Architecture section and was hosted at the Egyptian Society of Engineers. January 2012
- A presentation about the book " The Pioneering Egyptian Architects of the Liberal Period between the 1919 & 1952 Revolutions", as one of the architecture seminar series at Arab Academy for Science, Technology & Maritime Transport College of Engineering & Technology, Department of Architectural Engineering & Environmental Design Cairo Campus. November 2011
- A presentation entitled "Alternative Media", part of the third session entitled "Creativity and Existential Expression" at "Youth Public Presence and Civic Engagement: Spaces and Narratives" workshop. It is a two-days workshop organized by Center for Political Research and Studies (CPRS), Faculty of Economics, Cairo University In cooperation with Konrad Adenauer Foundation. December 2010

Editor

- Elshahed, Mohamed. Ashour, Shaimaa. Editors of The fifth print issue of Cairoserver October 2015
- Tarek Waly center – architecture and heritage. Ashour, Shaimaa. A series of publications on Egyptian Architects “zamaniat masria.. 100 years of architecture”, The Supreme council of culture (SAC) - Architectural committee February 2014 – October 2014 (Ongoing)

Online platforms

- Founder and director of architecture committee website: <http://www.architecturecommittee-scc.com/> 2016
- Founder and editor of architecture committee blog: <https://thearchitecturalcommittee.wordpress.com> April 2012 till present
- "The io Weekly" electronic newspaper February 2012 till present
- Personal blog: Forgotten, where I highlights neglected Egyptian architecture of the 19th and 20th century by interlacing text and images in a narrative context: www.shaimaa-keep huntingphotos.blogspot.com. 2007

Supervision

- Attia, Ghada. The Eastern Necropolis in Cairo and its' buffer zone: Towards a Sustainable Conservation Strategy. M.Sc. 2015

Photography Exhibits, contests and CDs

- "Mono" Egypt photographers group exhibit at El Sawy culture wheel. April 2008
- "Manial palace" Mohammed Ali's palace CD at the 4th International conference: ARCHCAIRO 2007 at Grand Hayyat Cairo – Egypt. March 2007
- "Outskirts, Non-places, Urban Areas" Workshop & Exhibit at Contemporary Image Collective CIC in collaboration with Goethe Institute Cairo. March 2006
- "Where Community meets nature" sharing in the context photo presentation for The 3rd student competition at the 3rd International conference: ARCHCAIRO 2006 at Grand Hayyat Cairo Egypt. February 2006
- "Faskia Kiosk" Muhammad Ali's Shubra Palace CD at the 3rd International conference: ARCHCAIRO 2006 at Grand Hayyat Cairo – Egypt. February 2006
- "Express yourself" exhibit at Marsam Al-Qala'a. December 2005
- Egypt photography (EP) 3rd group presentation. December 2005
- fourth position in "AL-ARABI" magazine monthly contest, issue. 557. April 2005
- "Egyption Female Architect Second Celebration." March 2005
- "El Sakia Kodak Photography Contest" at el sawy culture wheel January 2005
- "Architecture in Egypt" exhibit December 2004
- "Egyption Female Architect First Celebration." April 2004

Affiliations

- Holds a seat on the Committee for Architecture at the Supreme Council of Culture under the auspices of the Egyptian Ministry of Culture Since 2011 till present
- Representative of the architecture board in the supreme council for culture in Technical Committee for the national competition to represent Egypt at the 15th International Exhibition for Architecture; Venice Biennale in Architecture (2016) January 2016
- A member of the Technical Committee formed to establish the Terms of Reference and the regulations for the first national juried competition to represent Egypt at the 14th International Exhibition for Architecture; Venice Biennale in Architecture (2014) April 2013
- A former member of the Architectural Heritage Committee at the Egyptian General Syndicate of Engineers. May 2012 - 2016
- Co-founders of Docomomo Egypt November 2010
- A member of the core group of The Cairo Group for Architectural Heritage, It was founded by Prof. Nasser Nasser Rabbat, Aga Khan Professor of Islamic Architecture MIT. Since December 2007
- A member of the Cairo Camera Club September 07-May 11
- A member of the The Society of Egyptian Architects Since July 2001

CONSULTANCY - Architectural Event Planning

The cultural committee in the department of Architectural Engineering & Environmental Design, College of Engineering & Technology.

Since October 2016, as head of the cultural committee at AASTMT, Cairo branch. I'm responsible for the Design day and the permanent students' exhibit as well as organizing different activities to the students all through the term: walks, competitions, national & international workshops and lecture series entitled beyond lecture hall (covering different disciplines by local and international speakers). Moreover, I'm supervising the activities of the architecture student community: ArcHub since 2016, and revitalizing an old students' union: Architecture club since 2017. Finally, updating the architecture department announcement screen LCD with fresh news and events.

- The Design day October 2015, February 2016, September 2016, February 2017, September 2017
- No Man's Land, Dr. Ashraf Botrosa November 2017
- Digital resources for research October 2017
- Opening ceremony of the 2016 RIBA President's Medals Exhibition July 2017
- Photography exhibit: Outside Almo'ez fences; Al-Husseiney March 2017
- Communications Skills Workshop March 2017
- Design guidelines: How far should we go? By Jon Lang March 2017
- Creating the right track for people's lives by ESR community team December 2016
- What do you do for life? By Mamdouh Sakr November 2016
- The International Summer School: THE ADAPTIVE REUSE OF BAIT AL-QADI adaptive reuse WORKSHOP, in cooperation with Cairo heritage school CHS. August 2016
- Urban Talks- Towards a national housing policy for Egypt By: David Sims , Self-built Vs Government-built housing, What is more popular? By: Yehia Shawkat. May 2016
- From Pornpeii to imbaba' : Streetart and its role in the public space April 2016
- Building with rammed earth workshop by Marwa Dabaieh and Ahmed abdelgawad March 2016
- The ghosts of St. Catherine-agency and determinism by Ashraf Botrous March 2016
- Coptic art and architecture by Sami Sabry March 2016
- Re thinking informality by Laila Iskandar, former Minister of Urban Renewal and Informal Settlements, and Arch. Ahmed Zaazaa, co-founder of 10 Toba and Madd December 2015
- Encode studio by Ebtisam Farid December 2015
- Islamic architecture walk by Mamdouh Sakr November 2015
- Discussion between architecture and cinema November 2015
- European street design challenge November 2015
- Environmentally - sensitive construction and restoration November 2015
- Islamic Architecture throug Celâleddîn-i Rûmî Poems May 2015

- Music festival May 2015
- Happiness project by AASTMT students May 2015
- Hands on by Agnieszka Dabrowski - Archinos April 2015
- Social justice and urbanization by Yahia Shawkat at smart village campus December 2014
- Experiments by Omar Rabie at smart village campus November 2014

The Committee for Architecture at the Supreme Council of Culture under the auspices of the Egyptian Ministry of Culture

- Beyond form: emerging trends in design computation – group seminar December 2016
- Disseminating the architectural culture; activation of publishing and digital communication (updated) - presentation April 2016
- Cinema, Architecture and people – group seminar March 2015
- Zamaniat masria.. 100 years of architecture – group seminar April 2015
- The architectural advertising poster - presentation December 2014
- Venice Biennale in Architecture (2014) – the Egyptian experience November 2014
- Architectural competitions in Egypt; Venice Biennale in Architecture (2014) – group seminar May 2014
- Social justice and urbanization – group seminar February 2014
- Architecture of resistance; during and after crisis – group seminar June 2013
- Egypt at Venice Biennale in Architecture – group seminar April 2013
- Trials in participatory design – group seminar January 2013
- Disseminating the architectural culture; activation of publishing and digital communication (updated) - presentation October 2012
- Disseminating the architectural culture; activation of publishing and digital communication - presentation March 2012

CONSULTANCY - Organizing Architectural walks

- Food and Architecture Downtown Cairo tour. It was organized with Alia Nassar for The Integrated urbanism & sustainable Design IUSD September 2017
- Downtown Cairo tour, organized for the Goethe-Institut Cairo, within the context of the launch of the book “Discovering Downtown” by Vittoria Capresi and Barbara Pampe, October 2015
- Downtown Cairo tour, for The Integrated Urbanism and Sustainable Design masters program. Orientation weeks — Cairo Integrated urbanism & sustainable Design IUSD September 2015
- City Walk: Shubra between written history, memories, and literature (churches, mosques, people's homes, photography studios, and stores). It was Organised with Shurfa, Amr Abotawila for Megawra (Built Environment Collective). May 2015
- City Walk: Al-Dahir, between places of worship, the cinema industry and the publishing industry. It was Organised with Amr Abotawila in collaboration with Jesuit School for Megawra (Built Environment March 2015

Collective).

- Downtown Cairo tour, for The Integrated Urbanism and Sustainable Design masters program. Orientation weeks — Cairo Integrated urbanism & sustainable Design IUSD September 2014
- Ramses Wissa Wassef art centre and Habib Gorgy Museum for Docomomo Egypt. January 2012
- “Tunes of an island” walk around Al Zamalek island for architectural walks team AWT which is part of the cultural community Pen Temple Pilots (PTP) September 2011
- Monograph: Aly Labib Gabr at Al Zamalek for the international workshop: City Analysis and Building Survey // Low Tech to High Tech; Baron Palace, Heliopolis. December 2010

Professional development

Photography courses

- Techniques of Viewing: Representation and Interpretation of Video Art workshop at the Townhouse Gallery of contemporary art in Cairo November 2009
- Outskirts, Non-places, Urban Areas at Contemporary Image Collective CIC in collaboration with Goethe Institute Cairo, under the supervision of Berlin-based photographers Eva Bertram & Andreas Rost. March 2006
- Introduction to Photoshop for photographers at CIC. March 2005
- Introduction to photography" at the Russian Cultural Center. June 2003

Human development courses

- Self management (Time management, Self learning, Self planning, Coping with change, Stress management) January-July 2006
- Effective communication courses (Communication skills, Social matrix & handling different people) [Insert Dates]
- Creative courses (Mind mapping, Memory enhancement, Creative thinking) [Insert Dates]

Effective teaching courses

- Scientific publishing October 2017
- Effective presentation March 2017
- The system of exams and students' evaluation January 2017
- Organizing scientific conferences October 2016
- Managing research team March 2016
- Researcher connect pilot workshop - British council Egypt. May 2013

Interests

- Artistic: photography.
- Social: Charity and volunteering activities. I hold the position of general administrator and head of charity unit in "Al Housary"- Maadi branch; an educational institute from November 2005 till October 2007.
- Travels: Italy (Rome, Barcelona, Florence), Germany (Dusseldorf, Duisburg, Koln), France (Paris), Taiwan (Taipei), Turkey (Istanbul, Bursa), Kingdom of Saudi Arabia (Riyadh, Jeddah, Mecca, Medina), Kuwait.

Languages

Professional in spoken and written **English** and **Arabic** “Mother tongue”.

Fair Knowledge of **French**.